

People



Profit

Planet

The Triple Bottom Line

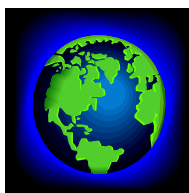
People:

Promoting systems to improve the quality of life for all people in our region.



Planet:

Promoting practices that preserve and efficiently utilize the natural environment of our region.



Profit:

Increasing business profitability and encouraging new ventures.



Core Members

Don Mercer of CAASCM
 Cathi Abbs of the Sturgis Chamber of Commerce
 John Hayes City of Sturgis
 Todd Campbell City of Sturgis
 David Pueschel St. Joseph County Commission
 Doug Stahnke of the Douglas Group
 Rob Sisson FNB Three Rivers
 Glenn Oxender Glen Oaks CC
 Audrey Wierenga DEQ Kalamazoo
 Korie Bachleda MSU-E
 Cathy Annis SJCEDC
 Marcia Saunders City of Three Rivers
 Gary Black RGB Network Services
 Sally Carpenter MSU-E
 Rachel Sutton DASC and LeadershipPlenty
 Liz O'Dell SJC HSC
 Monte Bordner St. Joseph County Commission
 Kari Newman of the National Civility Center
 Jay Newman SJCISD Superintendent
 Barb Newman Great Start Program Manager



Sustaining Businesses
in St. Joseph County

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*Meeting the needs of the present
without compromising the needs of
the future.*



**Established March
of 2004**

Our Mission and Focus

The Sustainability Council of St. Joseph County has as its mission to “Provide for the needs of the present without compromising the needs of the future!” We intend to do this by promoting a positive climate for business growth in St. Joseph County and our surrounding area. In doing this, we want to encourage the development of an entrepreneurial spirit in our youth and where appropriate in current employees. We desire to achieve this in a way that honors and supports the great people of this region and preserves our marvelous and beautiful environment.



E-Team:

MISSION:

Promote entrepreneurial business attitudes to sustain and grow regional commerce An Alternate Approach

GOALS:

Integrate entrepreneurial studies into 7-12 curriculum in all of St. Joseph County.

Develop entrepreneurial studies program into the Community College Sustainability for existing businesses.

Foster entrepreneurial spirit in all K-12 classrooms.

Accomplishments and Projects

- ◆ Successfully helped to integrate a new entrepreneurial curriculum that is being implemented as a pilot year in Sturgis Public Schools grades 7-12 in the fall of 2005.
- ◆ Held our 1st Annual Golf Outing in August at Island Hills Golf Course, in which we raised over \$2,000 toward our efforts.
- ◆ We are currently working on expanding our hiking, biking, and water trails in St. Joseph County.
- ◆ We are partnering with the South West Michigan Sustainable Business Forum SWMSBF(SWMSBF) in order to bring more awareness and understanding regarding sustainability issues.
- ◆ Putting on our 1st Annual Benefit Dinner January 21, 2006 at the Sturges-Young Auditorium with guest speaker Mark Newman, Sr. V.P. of Player Operations for the New York Yankees.



Miles of Rivers and Lake Shore

Action Team:

The focus of the Action Team is on St. Joseph County's nature trails, bridges, and navigable water ways. This team meets with the River Country Trails Committee. Their goal is to create a comprehensive plan for leveraging these natural resources in St. Joseph County.

LINKS

Sturgis Chamber: www.sturgischamber.com

Three Rivers Chamber: www.trchamber.com

National Civility Center: www.civilitycenter.org

City of Sturgis: www.ci.sturgis.mi.us

St. Joseph County ISD: www.sjcid.org

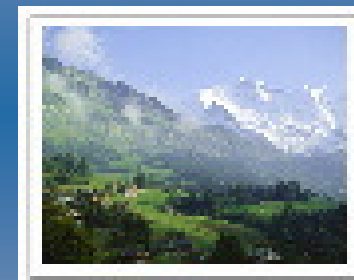
St. Joseph County EDC: www.sjcedc.com

FNB Three Rivers: www.fnbt.com

Island Hills Golf Course: www.islandhillsgolf.com

RGB Network Services: www.rgbnetserv.com

ZCSS: www.zcss.com



Process Team

Purpose: To assure that all efforts of the Sustainability Council adhere to our principles of People, Planet, and Profit. Members of this team help with the promotions, marketing, and fundraising for the council.

Methods: Review all activities for inclusion of the 3 Ps.

Goals: To educate county residents concerning ways they can help us assure sustainability for our environment, our people, and our businesses.